

SPEECHCRAFT – YOU KNOW YOU CAN DO BETTER

By Ivan Waples

What is Speechcraft? I am asked this question quite regularly and I have only one answer. Speechcraft is for when you know you can do better in your communication with others but don't know how to?

Speechcraft teaches you the basics of good public speaking in a friendly and supportive environment. Most successful public speakers become good speakers by learning and continually practising the basics of how to engage and entertain an audience.

If you want to learn how to make people sit up and listen to you join a Speechcraft course. With the basics you learn at this course you will be able to raise a toast at a friend's wedding or thank people for their contributions or even negotiate better outcomes with your employer, your partner or children.

Toastmasters International has designed the Speechcraft course to introduce you to the fundamentals of good public speaking. Toastmaster Clubs around the world run speechcraft courses because of the enormous demand for personal improvement courses and also as a springboard for new members to the club. The success of speechcraft lies in the provision of a friendly supportive environment where everyone learns the same thing – to practise the basics of good public speaking.

Experienced Toastmasters (Ivan Waples ACG pictured) will guide and assist with the course.

To reserve your place complete the registration form on our website www.dundastm.org.au/Speechcraft/ and post with fee. Spaces are limited.

Your course coordinator will confirm your booking.

